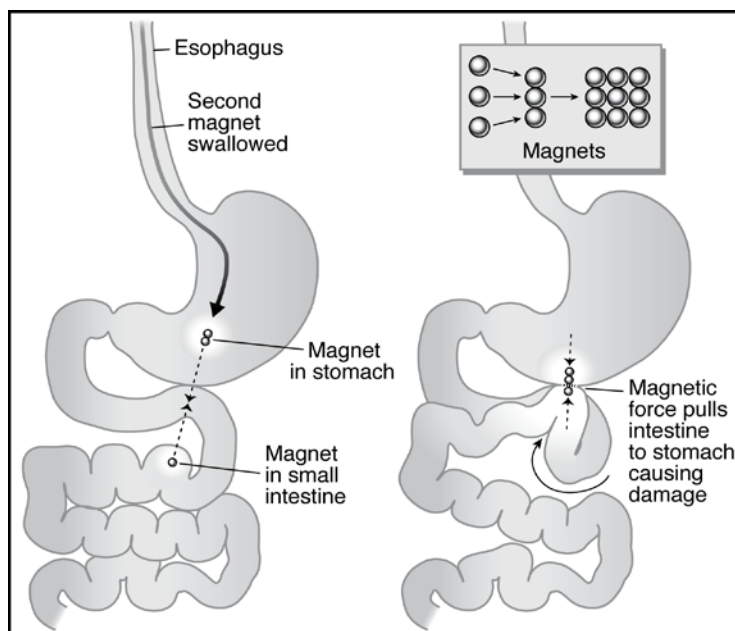


## Warning! SWALLOWED MAGNETS ARE DANGEROUS

Powerful, rare earth (neodymium) magnets are widely available in consumer and industrial products

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>○ Desk or office toys</li> <li>○ Toys</li> <li>○ Office supplies</li> </ul> | <ul style="list-style-type: none"> <li>○ Jewelry</li> <li>○ Pain relief products</li> <li>○ Machines and tools</li> </ul> |
|--|---|
- These magnets usually are small in size and round in shape, like BBs or ball bearings. Magnet ball brand names include BuckyBalls™ and Neocube™
  - Though intended for adult use, they are difficult to keep out of the reach of children
    - Shiny and attractive to toddlers
    - Used by “tweens” and teens to mimic body piercing jewelry
  - Extremely powerful magnetic attractions are produced
    - When more than one magnet is swallowed, the magnetic force can bring two pieces of intestine tightly together, and make holes in the intestines



- Magnet ingestion can lead to bowel injury, blockage or severe infection
  - Over 200 documented cases of children swallowing these magnets
  - Most require emergency procedures for removal
  - Some require major surgery

### What can parents do?

- Keep tiny ultra-powerful magnets out of the reach of infants and toddlers
- Educate your older children and teens about the risks of swallowing these magnets. These magnets are not children’s toys.
- ***If your toddler or child swallows these magnets, immediately call your doctor or go to the emergency department.***